

FIG. 1

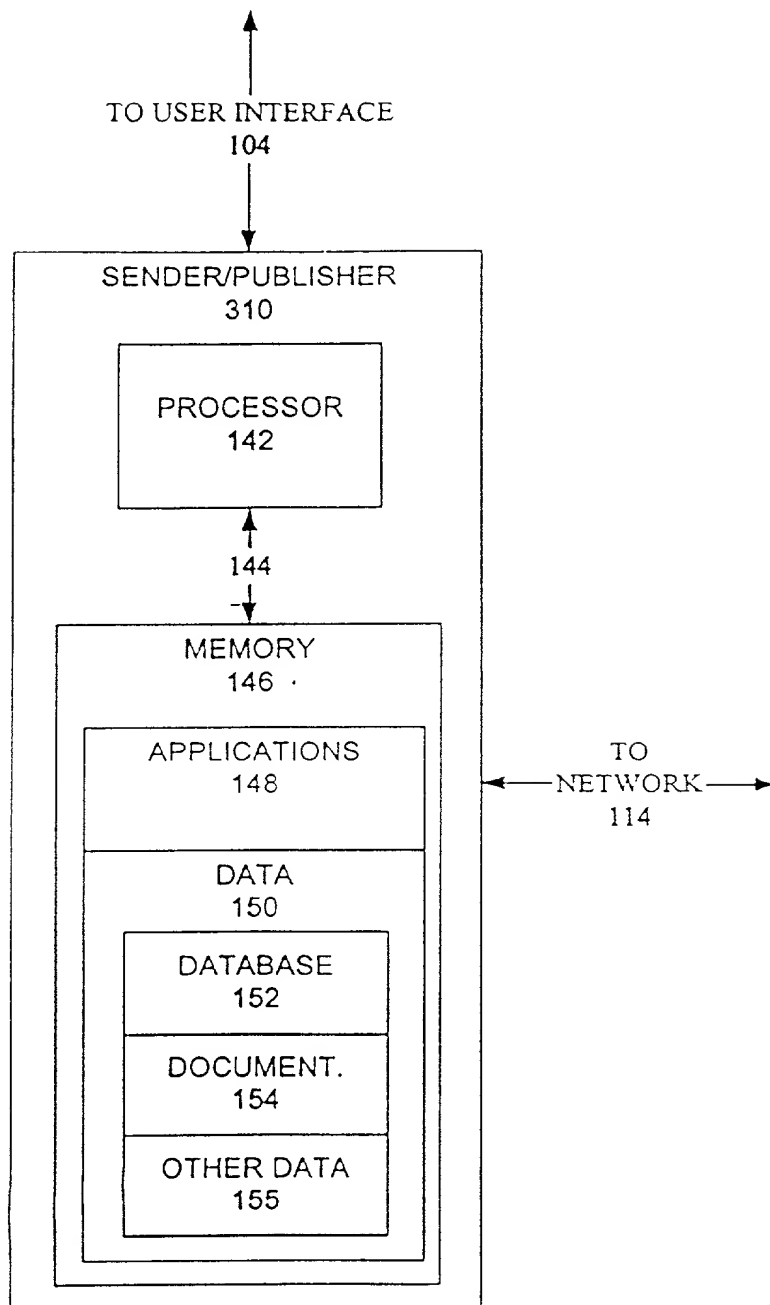


FIG. 2

400 —→ STORYTELLER ID = ECOUPON5

402 —→ PRODUCT VIDEO = BOOKRETAILER.COM\PROMO24\ISBN12980.MPG

404 —→ PRODUCT PICTURE100DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 100DPI.JPG

406 —→ PRODUCT PICTURE200DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 200DPI.JPG

408 —→ PRODUCT AUDIO ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV

410 —→ PRODUCT AUDIO SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.WAV

412 —→ PRODUCT TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV

414 —→ PRODUCT TEXT MANDARIN = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.UNI

416 —→ OFFER TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER ENG.TXT

418 —→ OFFER TEXT SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT

420 —→ PRODUCT SKU = 98374822

422 —→ FULFILLMENT SERVER URL = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT

424 —→ FIRSTNAME = DAVE

426 —→ EMAIL ADDRESS = DAVESAXBY@HOME.COM

428 —→ CUSTOMER ID = 29604830

430 —→ MASTER DATABASE ID = BOOKRETAILER ECOUPON PROMOTION 24

FIG. 3

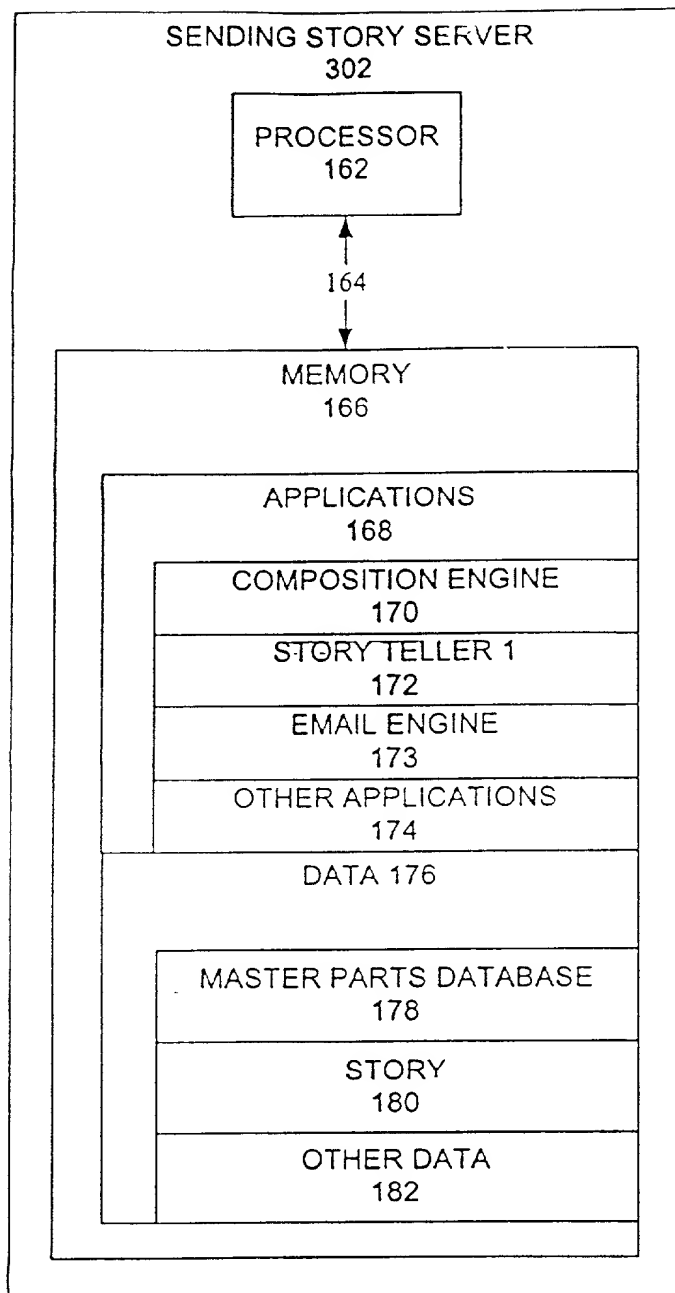


FIG. 4

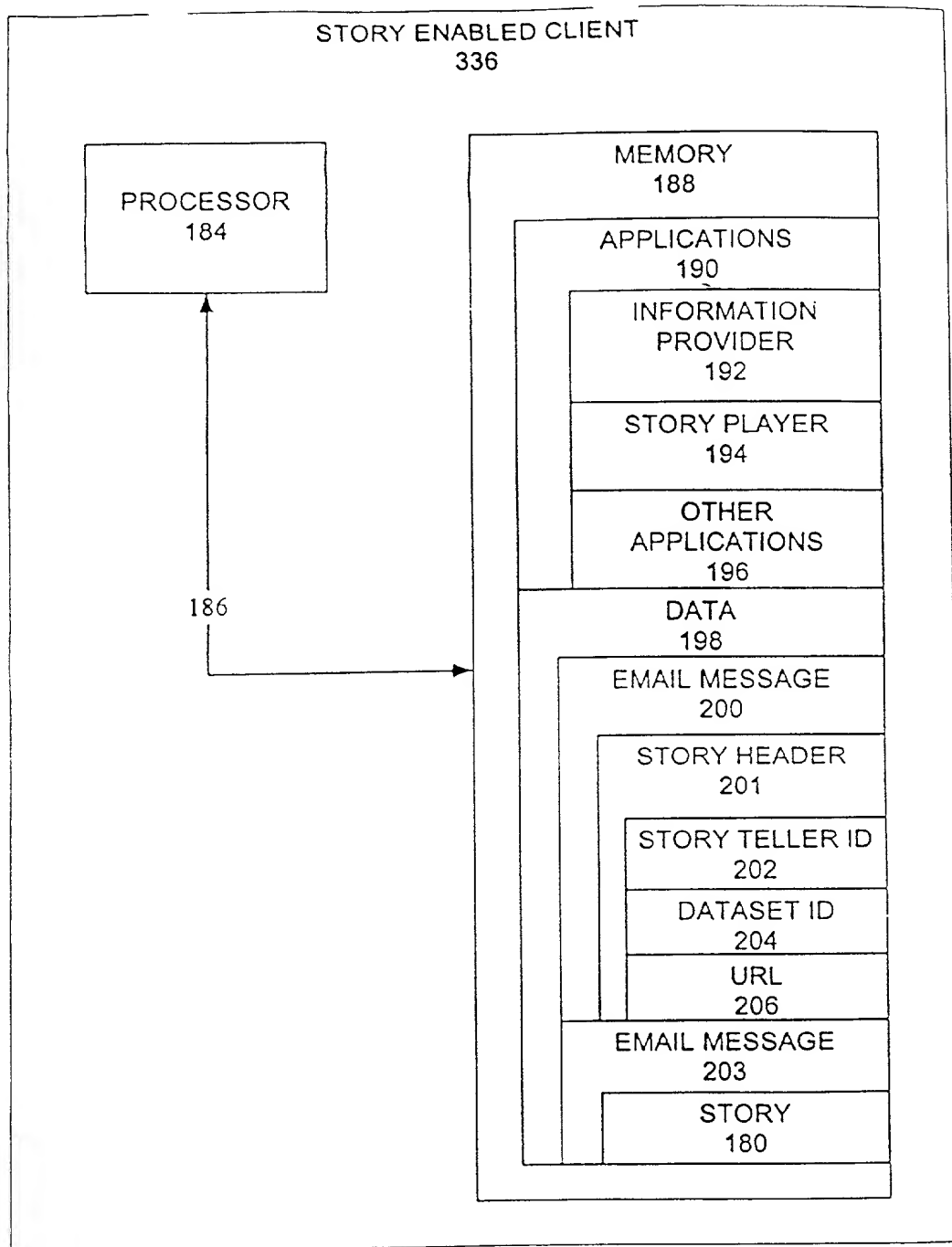


FIG. 5

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graph TD
    210[PROCEDURE 210] --> 212[PROVIDE CONTENT TO STORY SERVER  
212]
    212 --> 218[PERFORM ONE-TIME PROCESSING  
218]
    218 --> 219[RETURN MASTER PARTS ID TO SENDER  
219]
    219 --> 220[SEND EMAIL WITH STORY HEADER TO E-MAIL ENABLED CLIENT  
220]
    220 --> 222[INTERCEPT MAIL COLLECTION REQUEST  
222]
    222 -- YES --> 224{STORY ENABLED CLIENT?  
224}
    224 -- YES --> A((A))
    224 -- NO --> 226[SEND E-MAIL CONTENT AND STORY HEADER TO CLIENT  
226]
    226 --> END([END])
  
```

FIG. 6

PROCEDURE
210

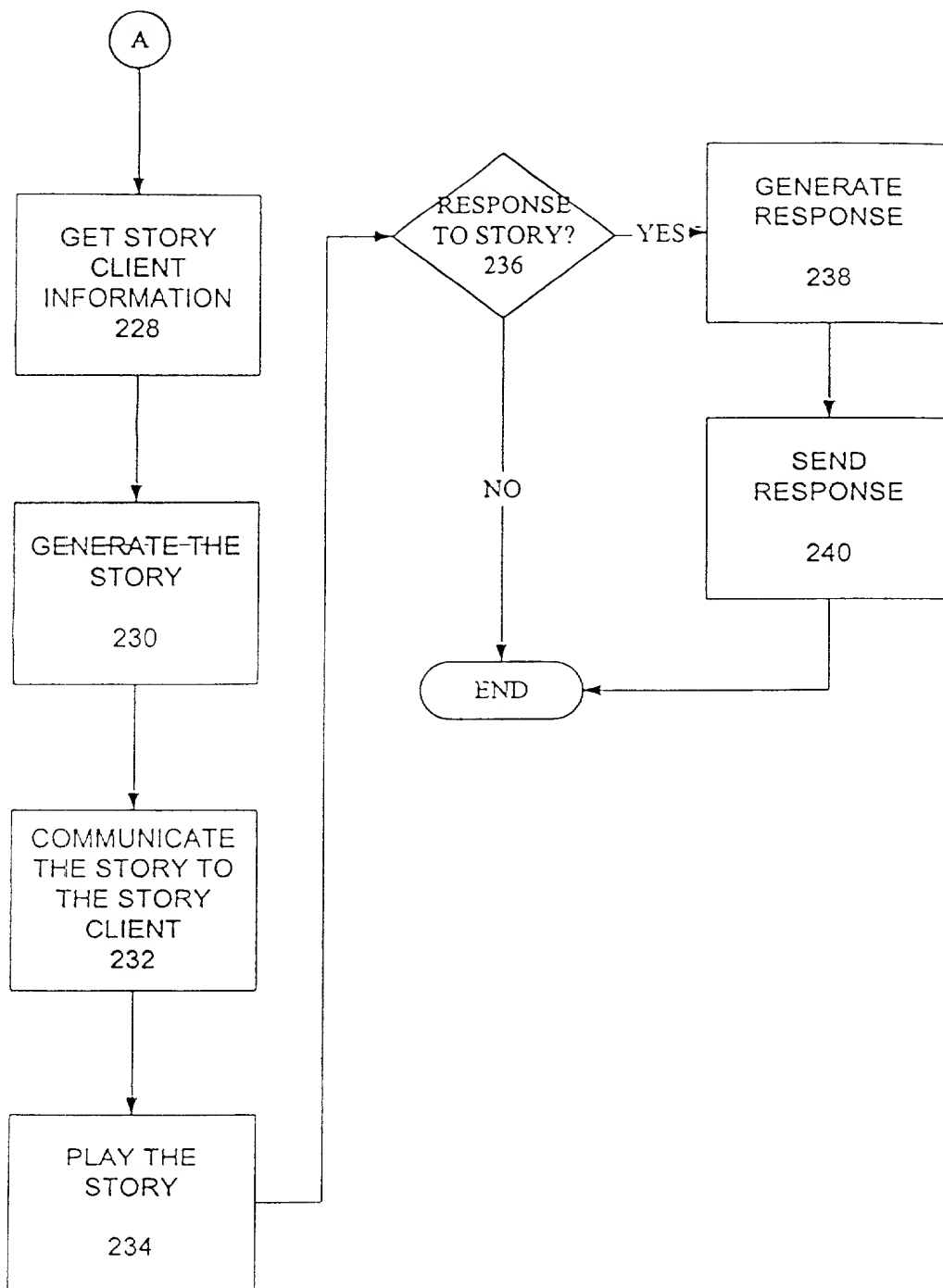


FIG. 7

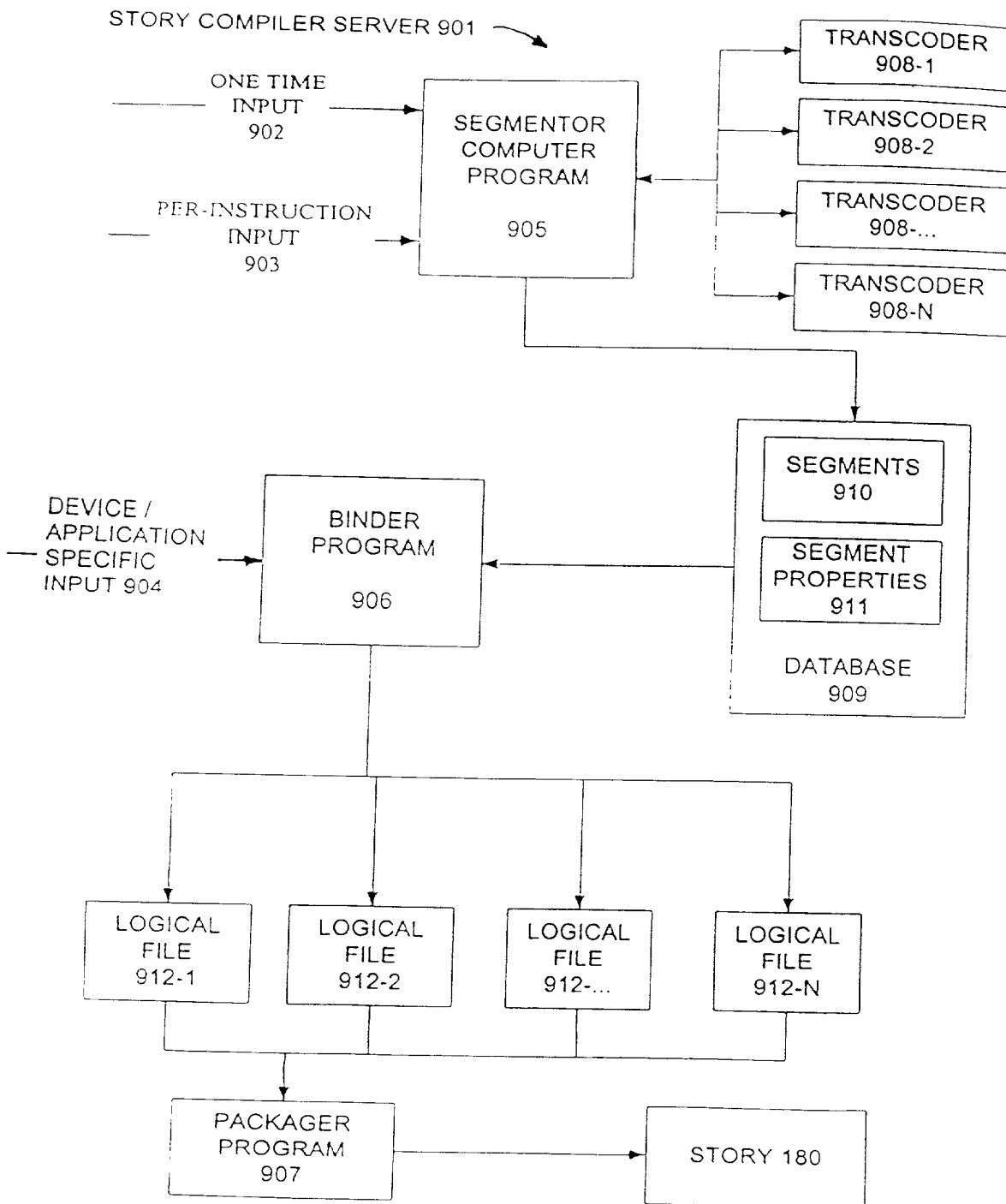


FIG. 8

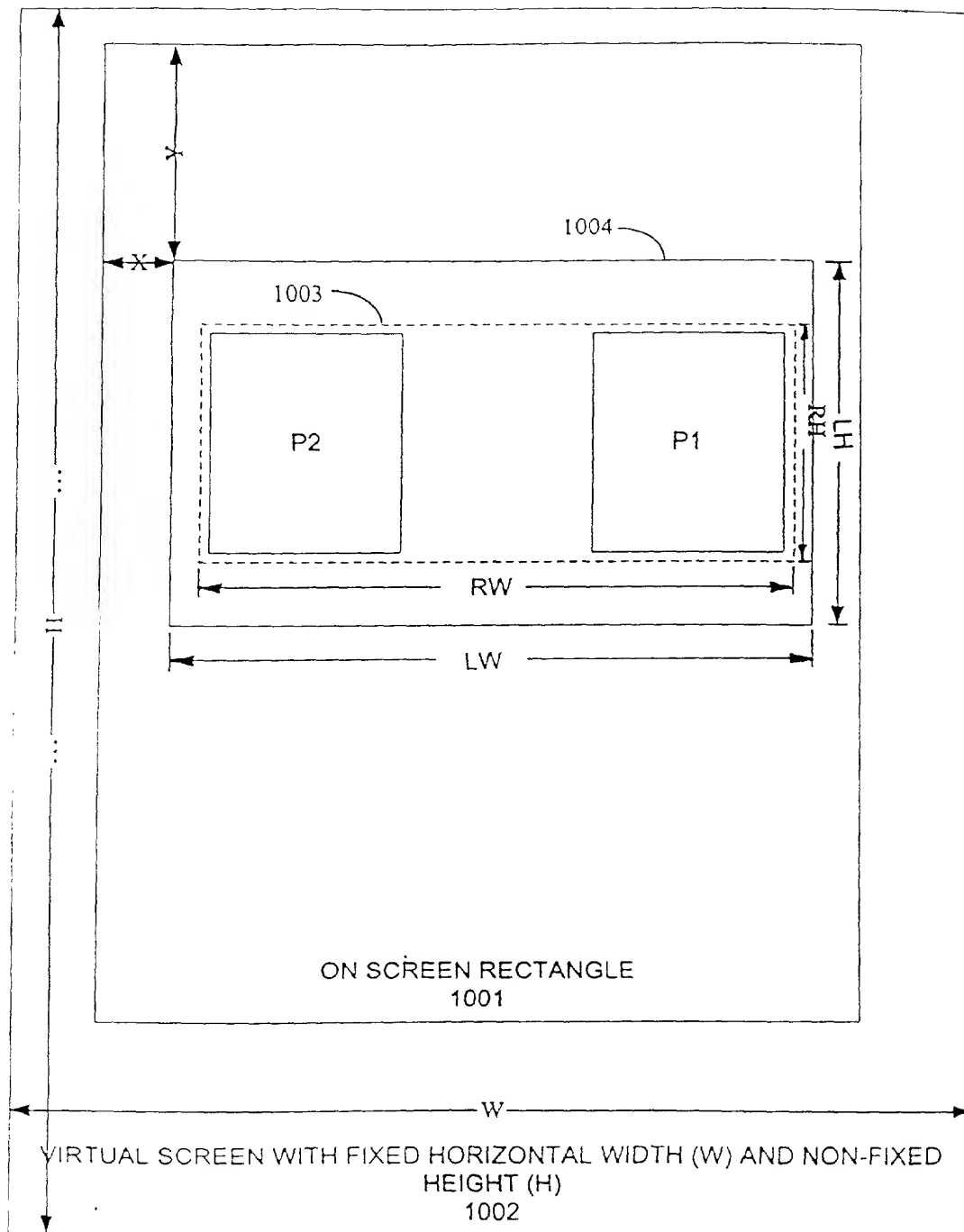


FIG. 9

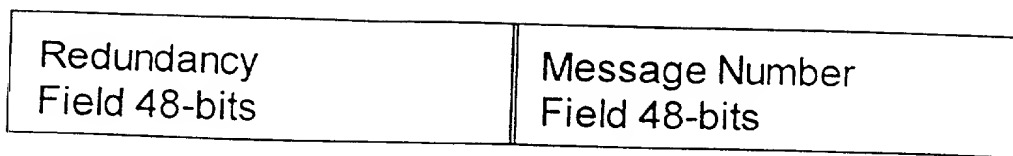


FIG. 10

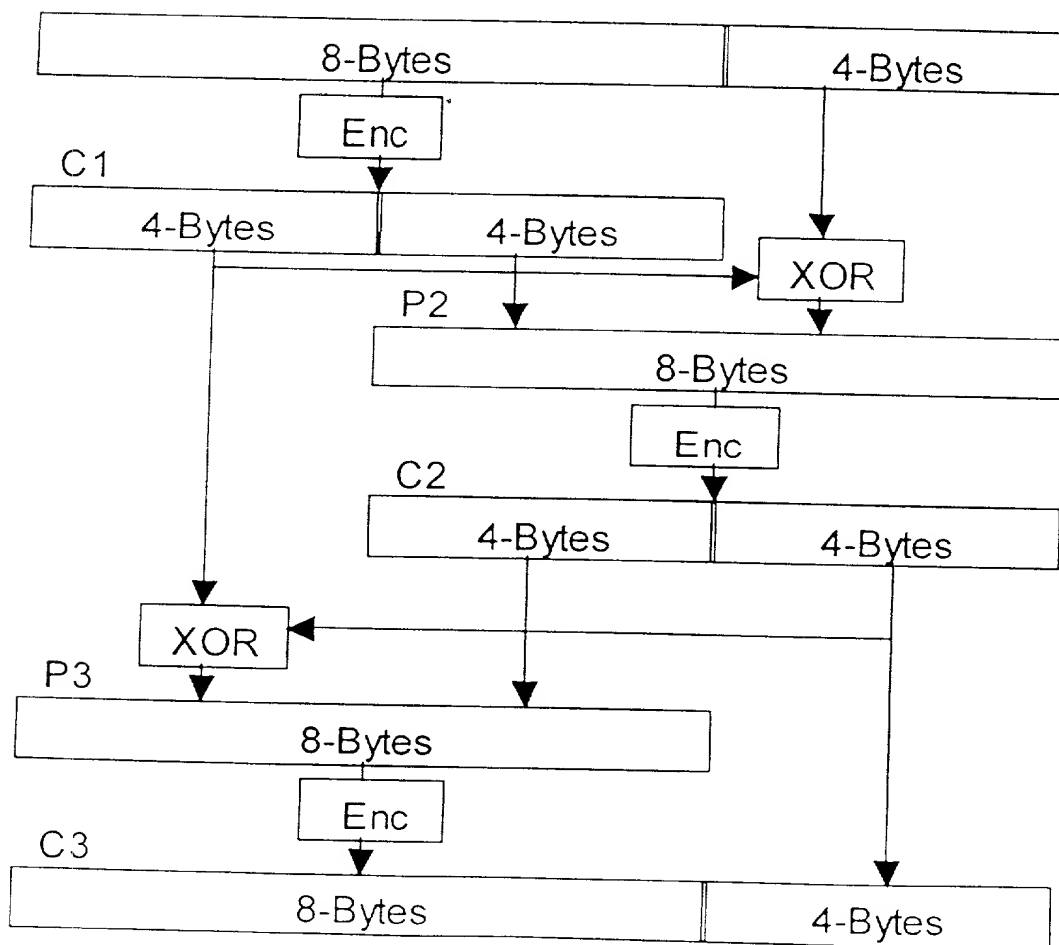


FIG. 11